



## **ILLINOIS AUTOMOBILE DEALERS ASSOCIATION 2020 CALENDAR OF EVENTS**

*Listed below is the 2020 IADA Calendar of events. IADA offers associate members and sponsors an excellent opportunity to market to the 800 Illinois new car and truck dealers through our various functions and publications during the year. We welcome your participation and support of these association functions and will be providing you with more specific information on each event throughout the year.*

### **2020 ASSOCIATION IADA-CATA CONFERENCE & RETREAT**

March 14 - 18, 2020 - JW Marriott Marco Island, Marco Island, Florida

Platinum Sponsor	(\$10,000)
Gold Sponsor	(\$ 5,000)
Silver Sponsor	(\$ 2,500)
Bronze Sponsor	(\$ 1,000)
Patron	(\$ 500)

**\* IADA Board of Directors Meeting - March 16 during conference**

### **2020 SPRING LEGISLATIVE CONFERENCE**

An event is not planned for this year unless needed. Next Legislative Conference will be May 2021.

### **2020 FALL BOARD OF DIRECTOR ANNUAL PLANNING CONFERENCE**

November 2020, Ft. Lauderdale, FL

### **2020 EDITION ANNUAL DEALER DIRECTORY & QUARTERLY MAGAZINE**

Distributed to over 700 Illinois new car and truck dealers, members of the Illinois Legislature, U.S. Congress and all statewide dealer associations.

**QUARTERLY ILLINOIS DEALER MAGAZINE**

Contact Don Brown, Media Communications Group for advertising info.

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